

Be a Role Model

We live in transparent times, and almost everything we do is seen and critiqued. Evidence shows that our actions have a bigger and wider impact than we imagine, so we have to be consistent in 'doing the right thing'. Whilst of course we all have off-days, don't underestimate the negative impact they can have. Remember, 'small holes sink big ships'!



Take time to check:

- Make sure you hold yourself accountable to act ethically.
- Feedback from others confirms you are creating a positive climate.
- Remember 'you cannot not make an impression'. The only choice we have is to make either a positive impression, or a negative one. Act in ways that earn the respect of others.
- Rather than big gestures, it is a myriad of small behaviours that reinforce people's impression of you. Be consistent in making the most of your many daily interactions.